



**U.S. Department of Justice
U.S. Attorney's Office
Western District of Texas**

FOR IMMEDIATE RELEASE

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**CODE RED TASK FORCE ENGAGED IN 2006 RED RIBBON CAMPAIGN
CAMPAIGN AIMED AT SAN ANTONIO 3RD, 4TH AND 5TH GRADERS FOCUSES ON THE
DANGER CAUSED BY ILLEGAL DRUGS AND HISTORY OF THE RED RIBBON
INCLUDING THE DEATH OF DEA SPECIAL AGENT ENRIQUE "KIKI" CAMARENA**

United States Attorney Johnny Sutton, DEA Assistant Special Agent in Charge Joseph M. Arabit and Bexar County Sheriff Ralph Lopez along with the C.O.D.E. R.E.D. Task Force celebrated the 2006 Red Ribbon campaign with the 3rd, 4th, and 5th graders at Roosevelt Elementary in San Antonio this afternoon.

"Our message to the children is simple: drugs will destroy your dreams. Stay away from drugs and anyone who uses or sells them," stated United States Attorney Johnny Sutton.

C.O.D.E. R.E.D. stands for Coalition of Departments Engaged on the Road to Eliminate Drugs. Agencies which comprise the C.O.D.E. R.E.D. Task Force include the United States Attorney's Office, Drug Enforcement Administration, Bexar County Sheriff's Office, Texas National Guard and Region 20 Education Service Center. Throughout October, the C.O.D.E. R.E.D. Task Force will make appearances at 24 elementary schools in San Antonio and surrounding communities.

The C.O.D.E. R.E.D. Task Force was formed to educate elementary school kids on the Red Ribbon concept—why we wear them and what the ribbon symbolizes. The hour-long presentation utilizes music, skits and special effects to get the message across to kids—say "no" to drugs. During the presentation, Task Force members discuss with the children the history of the Red Ribbon Campaign and how it began. They also talk about DEA agent Enrique S. "Kiki" Camarena and the dangers associated with illegal drugs among other things.

"Students throughout the city are committing themselves to living drug-free. The Drug Enforcement Administration (DEA) and our law enforcement and prevention partners are supporting the dreams and goals of these children, and commemorating the ultimate sacrifice that Special Agent Enrique 'Kiki' Camarena and others have made in the fight against drug trafficking and addiction," stated DEA Assistant Special Agent in Charge Joseph M. Arabit of the San Antonio District Office.

On February 7, 1985, Enrique Camarena, a husband and father of three children, was kidnapped outside the U.S. Consulate in Guadalajara, Mexico. That was the last time anyone other than his kidnappers would see Kiki Camarena alive. His body was discovered one month later in a shallow grave 70 miles from Michoacan, Mexico. He had been tortured, beaten and brutally murdered.

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